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PTO/SB/21 (08-00)
Approved for use through 10/31/2002. OMB 0651-0031
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|---|-----------------------------|-------------------------------|---------|
| TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i> CUSTOMER NUMBER 27832 | Application Number | 09/749,255 | |
| | Filing Date | 27 DECEMBER 2000 | |
| | First Named Inventor | FLICKINGER | |
| | Group Art Unit | 2611 | |
| | Examiner Name | SHELTON, BRIAN K. | |
| Total Number of Pages in This Submission | 66 | Attorney Docket Number | T727-10 |

| ENCLOSURES (check all that apply) | | |
|--|---|---|
| <input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ | <input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): |
| Remarks | | RECEIVED JUN 09 2004 Technology Center 2600 |
| Copy of Cited References | | |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | |
|---|---|
| Firm or Individual name | Expanse Networks, Inc. Douglas J. Ryder, Reg. No. 43,073 |
| Signature | |
| Date | 6/2/04 |

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PTO Form SB/08A (1 pg.)
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Signature

PATTI HESPELL

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Patti Hespell
Patti Hespell

PATENT

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W. L. Lauer
6/2/04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|--|----------------------------|------------------------------------|----------------------------------|
| SERIAL NUMBER 09/749,255 | FILING DATE 27 DEC 2000 | FIRST NAMED INVENTOR FLICKINGER | ATTY. DKT. NO. T727-10 |
| TITLE SCHEDULING AND LINKING IPG ADS IN CONJUNCTION WITH PROGRAMMING ADS IN A TELEVISION ENVIRONMENT | | ART UNIT 2611 | EXAMINER SHELTON, BRIAN R. |

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INFORMATION DISCLOSURE STATEMENT

In accordance with the provisions of 37 C.F.R. §1.97, Applicants hereby wish to make of record the references listed on the accompanying PTO Forms SB/08A and SB/08B for consideration by the Examiner in the examination of the above-identified patent application. Copies of the patent documents are enclosed.

This Information Disclosure Statement is being submitted:

- ☒ (1) within three (3) months of the filing date, entry into national phase in an international application or before the mailing date of the First Office Action; or
- ☐ (2) after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and
- ☐ Certification is made below, or
- ☐ The check, or authorization to charge deposit account, in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.
- ☐ (3) after the mailing date of a Final Rejection or Notice of Allowance but before the payment of the Issue Fee, and
- ☐ Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.

Attached hereto are Forms PTO-SB/08A AND SB/08B listing documents believed to be relevant to the above-captioned application. It is respectfully requested that these documents be considered by the Examiner. The relevance of each non-English document will be discussed as follows:

REMARKS:

These references were submitted by an unidentified third party with a Protest filed under 37CFR 1.291(a). The protest was not entered because it was filed late and without the appropriate fee. Applicant believes that if unidentified third party believes these references are relevant that the Examiner should consider them.

This disclosure statement should not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(a) exists.

It is believed that this disclosure complies with the requirements of 37 C.F.R. §§ 1.56, 1.97, and 1.98, and the Manual of Patent Examining Procedures § 609. If for some reason the Examiner considers otherwise, it is requested that the undersigned be contacted by telephone promptly so that any deficiency can be remedied.

Some of the documents may have markings thereon. No significance is intended to be attached to the markings.

The submission of these documents is not intended to be deemed an admission that they constitute analogous art.

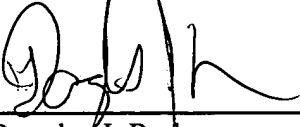
CERTIFICATION

Applicant(s) certify that:

- ☐ (1) Each item or reference was cited in a communication from a foreign patent office in a corresponding foreign application not more than three months prior to the filing date of the Statement; or

- ☐ (2) No item or reference was cited in a communication from a foreign patent office in a corresponding foreign application or, to the knowledge of the Applicant(s), was not known more than three months prior to the filing of the Statement.

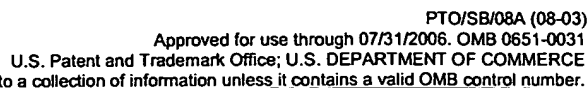
Respectfully submitted,



Douglas J. Ryder
Reg. No. 43,073

Date: 6/2/04

Expanse Networks, Inc.
300 North Broad Street
Doylestown, PA 18901
(215)766-2100

**Complete if Known**

(Use as many sheets as necessary)

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|-------|---|----|---|
| Sheet | 1 | of | 2 |
|-------|---|----|---|

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|------------------------|-------------------|
| Application Number | 09/749,255 |
| Filing Date | 27 DECEMBER 2000 |
| First Named Inventor | FLICKINGER |
| Art Unit | 2611 |
| Examiner Name | SHELTON, BRIAN K. |
| Attorney Docket Number | T727-10 |

| U. S. PATENT DOCUMENTS | | | | | |
|-------------------------------|---------------------------------|---|--|--|--|
| Examiner Initials* | Cite No.¹ | Document Number | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
| | | Number-Kind Code² (<i>If known</i>) | | | |
| | AE | US- 6,141,010 | 10-31-2000 | Hoyle, Martin | |
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This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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| INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary) | | Complete if Known | |
| | | Application Number | 09/749,255 |
| | | Filing Date | 27 DECEMBER 2000 |
| | | First Named Inventor | FLICKINGER |
| | | Art Unit | 2611 |
| | | Examiner Name | SHELTON, BRIAN K. |
| Sheet 2 | of 2 | Attorney Docket Number | T727-10 |

| NON PATENT LITERATURE DOCUMENTS | | | |
|---------------------------------|-----------------------|---|----------------|
| Examiner Initials* | Cite No. ¹ | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. | T ² |
| | CA | ANONYMOUS, PROTEST UNDER 37 CRF 1.291(a); 2/13/04; 4 pps. | |
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| Examiner Signature | Date Considered |
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¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

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